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"He who wishes to secure the good of others, has already secured his own." -- Confucius

This publication is designed to provide accurate information regarding the subject matter covered. It is offered with the understanding that the author and publisher are not engaged in rendering medical or psychological service. This book is not intended to be a substitute for therapy or professional advice.

#### Acknowledgments

A huge THANK YOU is due to my beautiful wife, Shannon, who has always stood by my side, even when others thought I was crazy. I love you. Thanks also to my parents, John and Michele, for providing me with a wonderful childhood, and my little girl, Angelica, who fills everyday with inspiration and love for me. I'm very grateful to the following people who have knowingly, and some unknowingly, helped to guide my journey on this physical plane: Joe Vitale, Nerissa Oden, Ron Vavra, Mike Sherman, Dennis Davis, Deborah Doblado Bowers, Nona Chaille, John Snead, Carolyn Willis-Snead, Jeff Whitehead, Brent Wiggans, Travis Smith, Mark Hunton, Geoffrey Adams, Marijke Carey, Rusty Carey, Suzanne Burns, Bruce Burns, Daniel Barrett, Shawn Doblado, Scott Mason, Samuel Green, David Helpling, Pat O'Bryan, Laura Barclay, Ron Brietzke, Kenn Towne, Craig Perrine, Michael S. Cole, Steven V. Heffelfinger, Steve Cox, Michael Lewis, and Martin Bencik. And lastly, thank you for reading my book. Without you my words would lay silent without purpose. I truly hope you enjoy my book.

## **Dedicated to my Mom and Dad**

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#### **Author's Thank You**

I want to thank Dr. Joe Vitale, my friend, business partner, fellow musician, and most of all, mentor. I cannot put into words the profound positive effect that you have had on my life, you truly live by the words you speak and you teach by example. For this I'm eternally grateful.

Thank you.

#### A "Twisted" Way to Attract Foreword by Dr. Joe Vitale

When you want to attract something, what do you typically do?

If you are like most people, you sit and visualize what you want, write affirmations about it, set an intention for it, and hope for the best. If you're smart, you might even take action on the ideas and opportunities that come to you. That's the basic mechanics of the Law of Attraction

Sometimes you actually attract what you want that way.

Sometimes you don't.

Why not?

Why doesn't it always work?

Why can't you always attract what you declare you want?

I've been teaching for years, through my books and audios, that there is a "missing secret" to the Law of Attraction. Basically, you'll have a tough time attracting what you want if you have counter-intentions in your

unconscious mind.

For example, if you say you want to attract money, yet at the same time think money is bad or evil, you will cancel out your own intention. Why would you attract something you felt was evil?

If you say you want a relationship, but deep down don't believe you are worthy of one, you won't attract your dream person. Why would you attract someone new if you felt you didn't deserve someone new?

You can see the problem.

What you believe unconsciously is more important than what you believe consciously.

So, what can you do about this snag in the Law of Attraction process?

Well, you can work on your unconscious beliefs, enter my Miracles Coaching program, or do any number of things to get clear of your inner blocks. All of that would be wise. All of it would work. I'm in favor of it.

But my friend, Mathew Dixon, rides to our rescue with an entirely new method. I think it's a little "twisted," but I also know you'll love it.

While everyone else is scrambling to find new ways to attract more for themselves, Mathew quietly created a way to do just that, but with a twist: he found that the more you attract for others, the more you actually attract for yourself.

In other words, while the average manifestation junkie is sitting in a chair, meditating on the new car or sexy partner they want, Mathew is sitting in a chair imagining *you already have that new car or sexy partner*. He's focused on *your* end result, not his. He's using the Law f Attraction *for you*.

Why is this important?

His state of mind is at a higher frequency because his intentions are pure and his interference is low. He can attract what you want faster than you can because he's not emotionally tied up in your end result. He simply and innocently wants you to have what you desire. He doesn't have your baggage, or limited belief system. He doesn't have any stake in you getting what you want, and as a result, he can more clearly and powerfully and effectively make the request *for* you.

That's why his approach is "twisted."

The "Twist" is that he is focused on Attracting *for Others*, while most people are only focused on attracting *for themselves*.

Big difference in perspective, right?

And the grand insight is this: you can attract faster when you do it for others.

You also learn more about the inner dynamics of manifestation when you first do it for others.

You also earn what I call "Good Karma Points" by focusing on others before yourself.

And the more this book spreads around the world, and the more people who learn how to attract for others, the more people will be attracting for you, too.

Besides, everyone you see is really a mirror reflection of your inner being anyway. So when you attract for others, you're really just attracting for the reflected versions of yourself. The cosmic joke is you are attracting for yourself when you "attract for others." The other *is you*.

But don't worry your mind over that. You don't need to understand it or accept it to make the concept in this book work.

This book is evidence that Mathew's technique is powerful. His stories are riveting and true. I know because a couple of them are about me or people I know. I've seen him create the method, try it, and secretly do it to help people. I also watched him write this book, which he decided to give away. Again, he's helping you.

The point of this book isn't to make Mathew the "go to" guy when you want to attract something. Don't write him and say, "Attract for ME, Mathew!" That's an easy trap. That's again giving away your power to

another.

Rather, the point of this book is for you to start "ATTRACTING FOR OTHERS."

The more you do it, the better you'll feel, the more "in the flow" you'll be, and the higher your level of energy and happiness will be. You'll love it.

Simply read this wonderful, breezy little book, and follow Mathew's guidelines. They are easy. And fun.

And as you use them, you will learn how to attract more for yourself – by first learning how to attract for others.

Love,

Dr. Joe Vitale Author of way too many books to list here www.JoeVitale.com

September 2012 Austin, Texas

"Your imagination is your preview of life's coming attractions."
--Albert Einstein

## The Yin to the Yang of The Law of Attraction

In 2005, when the hit movie, *The Secret*, was released, millions of people were introduced to the Law of Attraction (LOA). Wikipedia defines LOA as the name given to the belief that "like attracts like" and that by focusing on positive or negative thoughts, one can bring about positive or negative results.

People all over the world were working on attracting themselves out of debt, attracting themselves their soul mate, attracting themselves their dream house, and on and on.

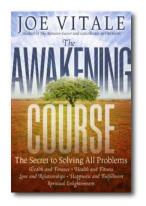
Most of them wound up frustrated and disappointed that the magic LOA Genie never showed up to grant them their wish.

This led to a lot of skepticism; how could something so simple be so hard to do?

Well, I have the answer, but you might not like it.

YOU are the problem!

I know this sounds mean, and I don't intend it to be.



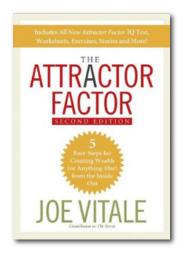
In Dr. Joe Vitale's book, *The Awakening Course, The Secret To Solving All Problems*, he reveals the internal blocks that he calls counter intentions.

"The only time there are bumps on the road is when you have inner beliefs that are still limiting you from enjoying them. I was homeless at one

point in my life. What happened in me is that I learned the secret. I said that if you're not wealthy and you want to be wealthy, it's probably because of the counter intentions within yourself. You can take all kinds of action, have all kinds of intentions, watch *The Secret* over and over and over again. Some people watch it 200 times. 200 times! But you won't get a change if you don't take care of the counter intentions." –Joe Vitale

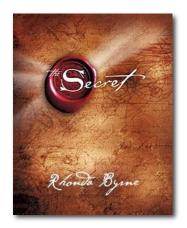
When practicing *Attracting for Others*, you don't have to worry about your counter intentions. This is what makes it so powerful. To put it bluntly, all your inner bullshit won't get in the way, because you are not acting from a place of greed or ego, but from a state of giving.

#### My Introduction to the Law of Attraction



I was first introduced to the Law of Attraction on my birthday back in 2004. I received the book, *The Attractor Factor*, by Dr. Joe Vitale, from my Aunt, Debi. To be quite honest, that book blew me away. It completely changed my thinking and set me on a new course to find the answers to questions I had been asking all my life.

I was only halfway through the book when my Aunt Debbie invited my wife, Shannon, and I to a free viewing of a new movie called *The Secret*, which as I said before is responsible for introducing the Law of Attraction to literally millions of people around the world.



We went to see *The Secret* at the Unity Church in Wimberley, Texas, which was close to our home in New Braunfels, Texas. As an added bonus, one of the stars from the movie, Dr. Joe Vitale, was going to speak after it was over. This was the perfect opportunity for me to meet the man who wrote

the book that was changing my life.

# Meeting and Becoming Friends with Joe Vitale

During intermission at *The Secret*, I was able to introduce myself to Dr. Vitale. This was not something I would normally do, but I was trying to learn to take action. I must be honest; he did not look at all like I had expected he would. I distinctly remember thinking he looked like a car stereo salesman who just got off work at Circuit City!



Nevertheless, he was very friendly and approachable. I explained to him that I was reading his book, *The Attractor Factor*, and I was already using techniques from it. I then gave him a copy of my first solo CD (Changes) which I had just

finished. He graciously accepted the CD. When the movie was over he gave a very inspiring speech and answered questions from the audience. It was an exciting evening.

The next morning, I was extremely flattered to receive an e-mail from Joe. He told me that he had listened to my CD and that I was extremely talented. He thanked me again for the CD and inquired if I gave guitar lessons.

I was so excited! I immediately forwarded the email to my wife, my parents, and my aunt. They were all very happy for me that an author and celebrity of Joe's stature would take the time to contact me.

I responded back to Joe telling him that I had been teaching guitar professionally for the last 16 years. I listed my rates and also added that I liked to barter. In the back of my mind I was hoping that somehow he would become my life coach, and mentor, helping me in my spiritual quest, and my business (but what were the chances of that happening?) I sent the e-mail, and never heard back from him again...

Well, that's not exactly true.

Two years would pass before I would see Joe again. During that time, I was on all of Joe's email lists. I would receive e-mails telling me how wonderful everything was for him and recommending that I try this or that. Meanwhile, I was fumbling around and trying to figure out how to get the Law of Attraction to work for me.

At times I wondered, "Is this ever going to work?" I finally got so frustrated that I unsubscribed from Joe's e-mail list. I was sick of it. I was tired of hearing how great it was for him.

Then one day while surfing the web, I came across a podcast of Joe's, and I listened to it. He explained that if you were frustrated with him, you needed to ask yourself why. You needed to take responsibility for your own feelings and question why

you were feeling that way.

And that's when the light bulb came on!

I wasn't frustrated with Joe and the fact that he'd lived a life of abundance. I was upset because I didn't. And that made me realize the frustration that I felt was the very thing that was holding me back.

You see, I kept attracting more frustrating experiences into my life every time I felt frustrated about the *LOA*, or got upset that I didn't have the abundant lifestyle that I saw in *The Secret* and read about in Joe's blogs and e-mails.

I had become like so many others out there. I thought the *LOA* wasn't working, but it was. It was just backfiring on me. The more negative energy I sent out, the more I got back.

The LOA attracts the negative just as easily as the positive. That's why what you think about is so important. This is the reason there are so many people who don't believe in the Law of Attraction, because using it effectively is difficult to learn, and requires faith.

After that breakthrough, I signed up for all of Joe's e-mail lists again. Now, I welcomed his e-mail. I was grateful that he was out there researching books, videos, music-anything that he thought would be helpful. And I was grateful that he was sharing what he had found.

Now that I was open to the positive and had removed my animosity, I could feel that things were starting to flow.

One day in 2008, I received an e-mail that Joe and Dr. Hew Len (a teacher of Ho'oponopono and the coauthor of the book, *Zero Limits*) were holding an event in 2009 in Austin called Zero Limits III. I really wanted to go. I had read the book, and on a daily basis I was practicing Ho'oponopono, the ancient Hawaiian healing technique. I had missed the first two events and knew that this might be my last chance to go.



I still remember declaring my intentions to the universe. I was taking the garbage out one night (it doesn't have to be a romantic setting when you're talking to the universe). As I pulled the can to the curb I remember looking up at the moon and stars and thinking to myself, I *will* go to Zero Limits III! I didn't have the money to go. It was \$1000 a ticket, and there were only 100 seats available. I didn't let that stop me. I knew that it didn't matter *how* I got there. I just knew I was going. I had faith that the universe would provide.

As I stood there staring into the night sky, I concentrated on the feeling of the end result, the feeling that I had already gone to the event.

I want to point out the importance of focusing on the resolution. The resolved feeling produces energy that will manifest the thing or experience you want. I want to say that to you one more time... the resolved feeling produces energy that will manifest the thing or experience you want.



As I waited for Zero-Limits III to arrive, I found out that Joe had begun offering his Rolls-Royce

Mastermind. Basically, it was an evening riding around the Texas hill country in Joe's Rolls-Royce and then having dinner with him. During your time together, you could ask or talk about anything you wanted with him. All of this for only \$7000! ©

I wanted to do that so badly!

The funny thing is I had no idea what I would talk to him about. I just wanted the experience of hanging out with Joe and riding in his Rolls-Royce.

At that time it seemed impossible for me to ever

experience the *Rolls-Royce Mastermind*, but once again I didn't let that stop me. I declared my intention to the Divine. I focused on the experience as if it had already happened.

The next day I was talking to my mom on the phone about the *Rolls-Royce Mastermind*. I jokingly said, "I should write Joe an e-mail and offer him a 'Guitar Rolls Royce Mastermind!' We could ride through the hill country, and he could ask me anything he wanted about guitar."

Well, so much for taking action. I didn't write to him. Turns out though, that I didn't have to. But I'll get to that in a little bit.

Fast forward to later that year. My parents had picked up a copy of the free *Austin All-Natural* magazine (*www.austinallnatural.com*). This particular issue had Joe on the cover. Inside it said that Joe would be doing a free book signing in Wimberley.

At my father's suggestion, I e-mailed Joe and offered to perform solo guitar during the book signing for free. Normally I would be too afraid or embarrassed to be so forward, but I was working on *taking action*, and since it was my dad's idea, I found it easier for me to do.

I was surprised how promptly Joe responded. He said he remembered meeting me and was still enjoying my CD. He loved the idea of me performing.

The date of the book signing I found myself a little anxious as Joe arrived in his Rolls-Royce. But I played well and got lots of tips.



Joe and I at his book signing.

Toward the end of the day, I had him sign my copy of *Zero Limits*. We spoke a bit about guitar, and I got a picture with him. All and all, it was a great day!

"Every person, all the events of your life, are there because you have drawn them there. What you choose to do with them is up to you." --Richard Bach

#### **Zero Limits III Sold Out!**

About six months later, I got the e-mail that announced that Zero Limits III had sold out. I was pretty bummed out, and I couldn't believe that I wasn't going. A week later I received another e-mail stating that they had doubled the size of the event.

I immediately was inspired to do something that I really did not want to do! Many people think that using the Law of Attraction is just making a wish, clicking your heels, sitting back, and waiting for it to show up. Well that's not how it works! The universe likes to make you work for things. I have found myself challenged to face my fears before any reward has ever been received. You have to take action, even if it means doing something that you are afraid to do.

Now when I tell you my idea you might not think it's that big of a deal. But for me, it went against everything I was comfortable doing, and it pushed me outside of my comfort zone.

So here's what I did. I e-mailed Joe and asked him if in exchange for attending Zero Limits III, I could perform guitar during the two dinners for the rest of his guests.

As I write this now, I realize it doesn't sound very significant. But at the time, it was very difficult for me to do. I remember drafting the e-mail several times. I made it very clear that I knew this was an unorthodox

idea, and that all I needed was a yes or no answer. I would never ask for an explanation or bother him about it again.

The next day I received an e-mail that said, "Let me see what I can do."

About two weeks later I received one of Joe's mass e-mails letting everyone know that Zero Limits III had sold out again.

Well, I figured that was it. There was no way I was going. Later that day I received an e-mail from Joe letting me know that they had reserved a seat for me, and that I was going, in exchange for playing guitar.

Words cannot describe the joy and happiness I felt. It was more than just the fact that I was going to Zero Limits III; it was the way that it happened. It reinforced my faith in the *Law of Attraction*. It truly felt like a miracle because it had seemed so unlikely and impossible that I would be able to go.

Zero Limits III was a magical event. It was utterly life-changing, and I'm still grateful that I got to attend.



Dr. Ihaleakala Hew Len and I at Zero Limits III

On the first day of the event during lunch, I looked around the room for a seat and noticed a table in the corner where Joe was sitting with a few other people. I also noticed that there were still some open chairs. I'm telling you this because this is another example of me facing my fears. Normally I would not want to impose and would sit somewhere else. But I was learning that that was just a belief, my own personal data. All I had to do was ask if anyone was sitting there, and if I could join them. What's so hard about that?

If you had told me a year earlier that I would be going to Zero Limits III, and having lunch with Dr. Joe

Vitale, I would've thought you were insane. But there I was! The more I faced my fears and took action to the possibilities that presented themselves to me, the more I found myself experiencing things I had only dreamed about.

During lunch, to my surprise, Joe spent the majority of the time talking to me. He wanted to talk about guitars. He told me about his guitar collection, and asked me about my guitars and about my playing. At one point he said, "You need to come up to the house someday and see my guitar collection." I calmly said, "I'd love to." But inside I was thinking, WOW!!! I was not going to let this opportunity slip away.

After Zero Limits III was over I waited a month before contacting Joe. I sent him an e-mail reminding him who I was and that I would like to come up and see his guitar collection when he had the time.

Again he responded promptly and asked if I was free that Thursday afternoon. I was available, so we made plans to meet. I had a wonderful time at Joe's house, seeing and playing his guitars, and checking out his car collection. It was a very exciting afternoon.

The next day I received an e-mail from Joe inviting me to join him and some friends for a private tour of the Colling's Guitar factory in Austin. Well I'm sure you can guess what I said to that!

As I pulled into Joe's driveway he was out front waiting to greet me. Joe said, "I figured we could take the Rolls. Are you okay with that?" Calmly I replied, "Sure," as if it were no big deal. Of course, on the inside I was doing my version of the happy dance!



We left Joe's and headed to pick up former NFL pro and two-time Super Bowl champion, Bruce Collie, and his son, Jensen. Bruce now owns a wonderful microbrew and pizza restaurant, Brewster's Pizza, in Wimberley, Texas.

As we drove though the hill country in the Rolls-Royce getting acquainted and telling stories and jokes, all I could think about was how the universe had once again delivered my intention. At that point I had no

doubt--the Law of Attraction really did work!

After that, Joe and I continued to hang out from time to time. One day after attending a three day seminar as Joe's guest (he was the key note speaker), he asked me about guitar lessons. Rather than tell him my standard rate, I proposed that we trade services. I would give him guitar lessons and in return he would coach me on my business, and life in general.

He thought that was more than fair, and we began that next week. More than two years later, we still meet every Tuesday for about two hours. The first hour we talk and catch up, then spend about 30 minutes on guitar lessons, and then about 30 minutes on anything that I need to work on. We both enjoy the time very much.

You might be wondering, so what does me becoming friends with Joe Vitale have to do with Attracting for Others? Well I wanted to share what I went through to show that it takes more than just having an intention and waiting for something to happen.

I had to take action! I had to face personal fears. At the time, I didn't know what was going to happen. We never get to know when, where, or how. We must have faith. *Faith* is what truly fuels the process, and makes our desires manifest.

I hope that these small examples from my life will inspire you to have faith, and encourage you to move beyond your own personal fears. Take action on the

opportunities around you, and you will continue to be led down the path to an abundant life.

# Story #1 Attracting Soul Mates

Back in 2004, my wife, Shannon, and I moved to New Braunfels, Texas. I started teaching guitar at the local music shop and worked on getting gigs in the area.

While teaching at the music store, I met one of my favorite people, Rusty Carey. Rusty was a very likable guy who seemed to know everybody in town. Unfortunately, Rusty was at a very low point in his life. He had just gone through a horrible divorce that resulted in him losing his job, his house, and having his children moved away from him.

Rusty's method of working through this difficult time was to surround himself with music. He worked at the music store, and played with numerous bands and musicians around town. Rusty is an incredible drummer, and I was lucky enough to have the chance to perform with him on several occasions.

Being new to the area, no one had heard of my music yet, and I didn't have much of a following at my performances. To help bring in a crowd, I would search MySpace.com for women, usually 21 to 65, who lived within a ten-mile radius of where my gig was going to be. I would send them a pre-formatted e-mail introducing myself and letting them know when I was playing and where they could hear samples of my music.

I know this sounds a lot like spam, and that's

because it was! At least I was spamming people about something in their area and giving them the chance to decide if they liked it. Well, at least that's how I justified it to myself. And it worked! I'm not proud of it, but it worked.

One day as I was sending out my pre-formatted email, I was inspired to stop on a woman's profile. Her name was Marijke. She didn't have a lot of information about herself, and the photo was poor quality.

I found myself adding a PS to my e-mail. I had never done this before and I have never done it since. I simply wrote, "I think you should meet my friend, Rusty Carey. You can find his profile in my top five friends."

The next day at band rehearsal I immediately told Rusty that I owed him an apology. He looked puzzled. I then explained to him about adding the PS to a random woman's page that I didn't even know. It turns out he wasn't mad at all. Within a few days, Marijke contacted Rusty. They met for coffee and it was love at first sight! Rusty eventually proposed, and they are happily married today.



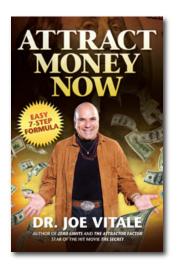
**Rusty and Marijke Carey** 

I can't begin to tell you how wonderful it felt being a part of Rusty and Marijke's story. When they would tell the story of how they met, people could not believe it. I had several people come to me privately and ask if I could do the same for them. As much as I would've liked to have helped them, at that time I didn't know how. This was one of the first times that I attracted for others.

A few more years would pass before I would recognize the universe nudging me again, trying to show me the power of Attracting for Others.

"Life's most urgent question is: What are you doing for others?" -- Martin Luther King, Jr.

# Story #2 I Could Never Own a Corvette



This story begins with me reading one of Joe Vitale's books, *Attract Money Now*, which is a Free E-book you can download at www.attractmoneynow.com.

In part of the book, Joe is talking to his brothers about Joe's cars collection. His brother asks him, "Why don't you own a Corvette?" His brother then added, "I could never have a

Corvette." This is a man who was a car enthusiast and is even a mechanic. But he believes a Corvette is impossible for him to ever obtain. Why?

In the book, Joe writes that he could immediately think of three ways for his brother to get a Corvette. But then he doesn't tell you what the three ways are! He just continues on. Well that drove me crazy! I had to know what those three ways were.

The next guitar lesson I had with Joe, I questioned him about it. "You said you knew three ways for your brother to get a Corvette!" He smiled and said, "Yes." Frustrated, I said, "But you didn't tell us what they were." He laughed a little bit and replied, "I have been waiting and wondering if anyone would ever ask that question."

Joe then explained the three ways, and his third response was, "He could have just asked me to buy him one." It was nice to finally know the answer. I processed what he had told me, and we finished our lesson.

Several months later, I was soaking in my hot tub. By the way, Joe and I are convinced that's one of the greatest ways to connect to the Universe. That evening soaking under the stars, I felt I was receiving an inspired message very similar to the feeling I had gotten years earlier when I added the PS to Marijke's e-mail about Rusty. This message was telling me that I needed to tell Joe to buy his brother a Corvette.

By now Joe and I were pretty good friends, but I was completely uncomfortable with the idea of telling him to buy his brother, whom I had never even met, a Corvette. It was really none of my business, but I also felt that I needed to be true to my feelings, and I felt strongly that I was supposed to tell him.

At the next lesson it was time to tell Joe. I really did not want to. I started out by saying something along the lines of, "I'm going to tell you something that is none of my business. I don't want to tell you, and I don't care what you do with it. I will never ask you about it again."

Well, a set up like that just made Joe all the more interested. "I think you should buy your brother a Corvette," I said. He smiled and jokingly said, "What do you mean, like a Hot Wheels?"

"I don't know. All I know is I'm supposed to tell

you that." I then told him about my hot tub inspiration, and he understood completely. I told him one more time, "I'll never ask you about it again."

Six months later, Joe went to visit his family. When he came home he was telling me about his trip. He told me he playfully asked his brother if he had gotten a Corvette yet. Joe wanted to see if anything would happen in the conversation that would inspire him to buy one for his brother. To Joe's surprise, his brother told him that he had indeed bought a Corvette.

I almost fell out of my chair as Joe told me. I could not believe it! I was overwhelmed with joy, and I felt an incredible connection to the universe and everything in it.

Joe then went on to explain how his brother got the car. It was a typical Law of Attraction story; a fantastic deal presented itself at an incredibly low price, and he was completely comfortable paying.

As Joe told me the story, there was a shift of consciousness that triggered inside of me. I told Joe, "You and I attracted that Corvette for him." Joe smiled. I went on to say, "I think that somehow in a round-about way, our wanting your brother to have a Corvette helped trigger the Law of Attraction to bring one to him." That was the first time I had thought of the concept of Attracting for Others.

Joe was very intrigued and excited about the

concept. For the next several months we would explore the process and practice of what I was now calling *Attracting for Others*.

"What we are today comes from our thoughts of yesterday, and our present thoughts build our life of tomorrow: Our life is the creation of our mind." --Buddha

# Story #3 The Princess Goes to the Ball

I spent quite a bit of time streamlining the process of Attracting for Others. After following Divine inspiration, I was led to a solid five-step formula that made *Attracting for Others* easy, accurate, and most importantly, effective.

I started using Attracting for Others on a daily basis. I approached it with a very playful nature. I found it quite enjoyable listening for other people's intentions, and then later focusing on helping them.

One day while I was working in my studio, my wife, Shannon, came in very excited. She told me that we had been given two tickets to the Huntsman's Ball, a local fundraising gala. It is an elegant and formal dinner and dancing event, with all of the "who's who" of our town attending. Tickets are \$250 a person.

The event was occurring in two days, and we had a couple of obstacles. The first problem was finding a sitter for our daughter, Angelica. Fortunately for us, once a month her grandparents have her over for a sleepover, and we had already arranged for her to spend the night with them on the same night as the ball. When you're in the flow, the universe is great with timing!

The second problem was what to wear. Shannon could easily find a dress, but it would be a little harder for me. You see, I'm 6'5", and at that time weighed 250

pounds. It's not like I could just go buy a suit off the rack. It would have to be tailored, and we only had two days. I immediately called Men's Warehouse and told them about my deadline, and they said they could assist without a problem. While I was on the phone, Shannon was online looking at pictures of last year's event to see what was considered appropriate attire. When I got off the phone she told me that the men all wore tuxedos, not merely a suit.

At that moment two things happened. First, Shannon realized that we were not going to the ball. Second, I knew that we were! As soon as I heard her say "tuxedo", I remembered that I had used Attracting for Others to attract this for my wife.

I went upstairs and checked my Attracting for Others log. I had started keeping a log book so that I could document when attractions manifested. And there it was only three months earlier--Shannon had told me that someday she would love to go to a black-tie formal event.

I remembered specifically that while attracting for her, I had visualized myself in a tuxedo. And thanks to my brother-in-law, Scott Mason, back in 2002, when he got married, I had a tuxedo that he'd found at a great price for the groomsmen. I remember him telling me, "You can always use a tuxedo, you'll wear it again." Well he was right, it just took a decade!



My wife Shannon and I.

Shannon and I had a wonderful evening. It was truly a night we will never forget.

I wanted to tell Shannon so badly, but in Step 5 of the method, you keep it to yourself! I'll explain more about that later.

I thought maybe I had an excuse to break the step 5 rule in this particular case because I knew I was going to write about it in this book. So, I broke the rules a little.

At my next visit with Joe, I shared the story with him. He thought that it was wonderful. I told him that I was going to use the story in my book. He thought that was a great idea.

I asked him if he thought I should tell Shannon, and in this particular case, just disregarded step 5. Joe encouraged me again to use the story in the book, but not to tell her. "Then you will know if she reads the book or not," he jokingly said.

So, if you're reading this now honey, "SURPRISE!"

# Story # 4 The Six-Figure Book Deal

Later in this book I will break down the five step method, and discuss listening intention. This story is a little bit different because I didn't listen for it. Instead I was asked to attract for someone. Normally, I would explain that that's not how the process works. In this case, I made an exception because the person asking understood the process of Attracting for Others and was himself Attracting for Others on a daily basis.

Before one of our weekly lessons, Joe told me, "I have something that's on my mind. It's an intention I would like to share with you. I know according to the five steps I'm not supposed to ask you to attract something for me, but you've been having such great success I feel like I need to."

I was surprised, flattered, and intrigued all at the same time. "Okay, what is it?" I asked. Joe told me that he would like to get a book deal with Hay House publishing. "I fit perfectly with their library," he stated. "But I have never released a book with them." If you're not familiar with Hay House, they are one of the world's largest publishers of spiritual self-help books.

"Okay, you got it," I said. "Just one more thing," Joe added. "I want them to offer me a six-figure advance or better for my first book with them."

"Six-figures?" I repeated. "Or better," he added

with a smile.

Later that day when I got home, I went to my log and wrote down Joe's attraction. Then I went and sat in the rocking chair in my living room. I began to feel what it felt like when Joe told me about his new book deal with Hay House, and how happy he was about getting a six-figure advance or better!

I didn't concentrate on the book. I only concentrated on the moment as if it had already happened. I would visualize the expression on his face, how happy he was, and how happy I was for him.

Several months later, I met Joe and his wife, Nerissa, for lunch at Kate's Place in Wimberley (home of the world's best Reuben sandwich!). While we were waiting for our food, we were telling stories and catching up when Joe said, "I have some exciting news to share with you." He then told me that he was approached by Hay House publications.

A huge smile came over my face. I knew exactly what he was going to tell me. Hay House had asked him if he had any ideas for a new book, and he told them a few of them. They loved one concept in particular called *The Remembering Process*. Joe and Daniel Barrett had been working on the remembering process in their spare time. Daniel owns and operates Rubicon Studios in Austin, Texas (www.rubiconartistdevelopment.com). Joe has recorded several of his albums there.

I didn't even wait for him to tell me. "Did they offer you six figures or better?" I asked. He looked at me with a big smile and said, "Yes, they did."

By now Nerissa was wondering why we both had such huge smiles on our faces. So we explained *Attracting for Others* to her. She was amazed at our story.

You might be wondering how much the advance was. Out of respect for both Joe and Daniel's privacy, I'm not going to tell you the exact dollar amount. But I will tell you that it was over \$100,000.

When Joe thanked me for helping attract his intention, it made me feel wonderful inside! I have read before that the only true way to receive is to give. I couldn't agree more. Every time I see one of my attractions manifest, I'm overwhelmed with a feeling of love, joy, and happiness.

And in this case I wasn't just feeling happiness for Joe, but also for Daniel, who had never even written a book before, and was being published on his first try. Daniel is also unaware that Joe approached me to help attract his intention.

So Daniel, if you're reading this, "SURPRISE!" ©

# The Five Steps to Attracting for Others

#### Step 1

#### **Listening for Intentions.**

This is how you determine what to attract for someone else. You start by listening to an everyday conversation with someone. People reveal a lot when they talk, and they will unknowingly tell you what intention they want.

For example, in the story of Joe's brother getting a Corvette, Joe's brother specifically said, "I could never have a Corvette." This is a perfect example of something he wanted but was blocking himself from receiving, with his own counter intentions.

When Shannon said, "Someday I want to attend a fancy ball," I heard her intention from the words *someday I want*.

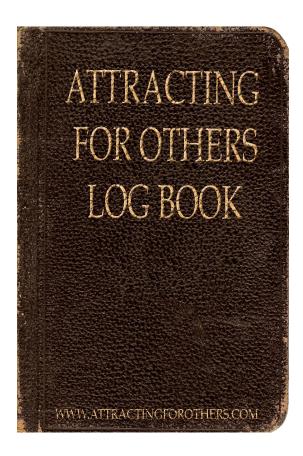
When you are listening for intentions, it's very important that "you" are not creating what you think this person needs. If you think of the intention yourself, you run the risk of inflicting your own ego, data, or possibly even your own counter intentions into the process. This could sabotage the whole attraction without you even consciously being aware of it.

Avoid thinking "my friend needs a better job," or
"I want my friend to find a better relationship," or "I
want them to make more money," whatever the case
may be. What's most important is that you listen to the
individual, because they will tell you what they want.
Often times they will tell you, "I could never have
fill in the blank" or "I really wish/want
fill in the blank."

## Step 2

# Log Your Attraction.

Go to www.attractingforothers.com and sign up for your FREE! Attracting for Others log. Print out the simple form that I have provided for you. It will help you to follow the process correctly, and you will be able to look back and see when you attracted for someone (that's the really fun part!).



## Step 3

## The Attracting Process.

Now that you have heard someone's intention and written it down in your *Attracting for Others* Log, it is time to attract it for them.

When I start this process, I find a quiet place where I can sit and not be disturbed. I close my eyes and start to think about what it is that the person wants or could never have. Then I see the person receiving it, I feel the joy that they feel, and I share how happy they are in that moment, as if it were happening right then.

You don't have to spend a long time doing this; once you feel the resolution you are done. The more times you attract, the easier it becomes. You will get to a point where you will spend as little as 4-5 minutes on it.

The most important thing is focusing on the "feeling of it happening". When you feel the resolution as if it has already happened, you are creating energy that is telling the Divine universe that this has happened, it is real, and the outcome already exists.

It's like when you order something online or from a catalog. After you place the order, you just expect to have it shipped to you. When the warehouse gets your order, they pack it up and send it to you. THE UNIVERSE WORKS THE SAME WAY.

Now, this sounds almost too easy, right? Well the truth is it can be a little tricky sometimes. Many of us get caught up in thinking about, when, where, and how.

If you keep thinking "when will they get this?" all the universe hears is WHEN! If you think "where will it come from?" it hears WHERE! Or "how will they get this?" It only hears HOW! And that's exactly what you will get.

When, where, and how are thoughts that can hijack your attraction and cancel out your order. The package will never come.

## Step 4

### Let Go, and Trust.

After you are done feeling the end result, it's time to let go of it. Simply forget about it! PUT IT OUT OF YOUR MIND. You're not going to do it ever again. Doing the process over and over is not going to help. In fact, it will stop the attraction from manifesting.

Not thinking about it and not attracting it is part of letting go, and trusting the process. So much power falls in trusting that this is real and "has happened." Notice that I didn't say "will happen." By saying "has," you are placing your order with the universe and reinforcing that you believe and trust that it will respond to your request. If you don't trust, and you are thinking, "Is this going to work?" You'll just get more of, "Is this going to work?" Or maybe, "I don't think this will work." And it will continue not to work. It's really that simple.

So forget about it. You wrote it down in your log, and someday you'll come back and read about it. In most cases you'll immediately remember. But just like in the **Huntsman's Ball** story, it took me a few hours to remember that I had attracted what was happening.

## Step 5

## **Keep It to Yourself!**

When you find out that the universe has delivered your attraction, and it has manifested for someone, DO NOT TELL THEM! Or anyone else, for that matter. Keep it to yourself. Of course you are going to feel joy and happiness, and that is wonderful. But you cannot go running up to them saying, "Hey, hey, I did that for you! See look right here- I have it in my log. The date is from six-months ago. I did this for you because you said you could never have it, and now you can! You're welcome!"

Believe me! You're going to want to tell them; you are going to want to tell everyone you know. I always want to.

But it's very important to keep it to yourself. Let them have the experience, and you get to enjoy knowing that you were a part of this silent good deed.

Remember while helping them you also helped yourself. There are very few things in life that are as rewarding as the simple act of giving. And as the years go by, you will be able to look at your log and feel wonderful about all that you *attracted for others*.

# Five Step Quick Reference to Attracting for Others

- 1. Listen for a person's intention.
- 2. Write it down in your logbook.
- 3. Do the attracting and focus on the end result.
- 4. Let it go. Put it out of your mind and stop thinking about it.
- 5. Don't tell anyone about it. Keep it to yourself, even after it manifests.

### What's in It for You?

You may be asking yourself, "What's in it for me?" And that's okay. It's a great question. The truth is, I could write a whole book about what's in it for you. Instead, I'm going to try and explain it in the next few paragraphs.

Aside from the obvious fact that you are going to feel great helping other people, *Attracting for Others* is going to help you as well.

One of the most overlooked aspects of the Law of Attraction is the understanding that we all have our own vibrational frequency. The things and experiences that you attract have the same vibrational frequency. I like to call it "being in tune."

If you and I were sitting in a room together, I would demonstrate this by grabbing one of my guitars and playing some beautiful music. Then I would reach up and detune each string just a little bit (sharpening or flattening their vibration), and play the same piece of music again. Of course, now that the strings are not in tune, it would sound horrible!

Our energy vibrates just like the string of a guitar. Sometimes it's flat, and sometimes it's sharp. We strive for it to be in tune.

When we are in tune, we are in perfect harmony with the Divine. We experience a connection to source energy, and enter a state of zero. At that point,

marvelous things show up, and sometimes things that we didn't even know we wanted enter our reality.

The only way to control your future is to take control of the moment.

What I mean by that is this: what you are thinking right now reflects how you are feeling, and that feeling controls your vibration. The vibration is going to put you in alignment with what you attract.

So, if you are sharp or flat you are going to receive sharp or flat attractions. But, if your vibration is in tune, you are going to unlock the treasures of the universe!

When you are Attracting for Others, all of your focus is off "YOU." Your vibrational level is projecting a state of "love, giving, and trust" which are three of the most powerful and positive vibrations you can achieve. In that moment, your vibration/frequency is creating what will be attracted to you in the future.

I hope this explains the incredible benefit that you will receive from practicing Attracting for Others.

# **Share and Inspire the World!**

As I said earlier in Step 5, when you find out that the universe has delivered your attraction, and it has manifested for someone, DO NOT TELL THEM! This is hard to do. As you know, even I shared a few of my own attractions to help give you examples of how I came to understand the concept of *Attracting for Others* and just how powerful it is.

There is no doubt that hearing more success stories will only inspire you that much more. With that in mind, I have created a webpage for you. This site is a place to share your own stories, as well as to read personal experiences from others.

Go visit www.attractingforothers.com if you're looking for inspiration, feel free to read posts from others. Or, if you have had an attraction for someone manifest, then share it. No attraction is too small. We can all benefit from knowing that what we are doing is truly making a difference.

There are only a few rules. If you would like to use aliases for the names of people involved, that is completely up to you. I think you should do what you feel. Comments will post immediately. I'm going to trust that this site will only be used for the intended purpose of sharing manifested attractions with others.

# The 7-Day Challenge!

I double dog dare you to take the Attracting for Others 7-Day Challenge!

When you go to www.attractingforothers.com to download your free AFO log, don't forget to also get the AFO 7-Day challenge.

The 7-Day challenge is a great way to start using what you have learned about Attracting for Others. It's easy to do--just document one attraction each day for seven days. It's a great way to get in the habit of practicing AFO, and I will help by sending you reminder emails each day to help motivate and keep you on track.

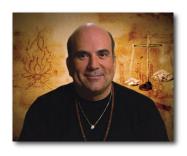
So go for it! And have fun.

# **Suggested Recommendations That Have Helped Me**

The following is a short list of people that have directly helped me. Their words and products have helped me find a common thread of understanding to an abundance of information. Most of all they have made it fun and exciting.

I encourage you to look into each one of them, read their books, listen to their audios, watch their DVD's, even YouTube them! Their knowledge is priceless, and their gift of sharing all they have learned is unique.

## Dr. Joe Vitale: www.mrfire.com



Welcome to Dr. Joe Vitale's main website, where you can learn his original methods for using the Law of Attraction in business and life. If you're interested in marketing, copywriting, publicity,

or advertising, you've come to the right place. On this site you will learn the very techniques that Dr. Vitale has used for over 25 years to become known as one of the world's most powerful copywriters and marketing minds. He is the author of the international #1 best-seller, *The Attractor Factor*, the #1 best-seller *Life's Missing Instruction Manual*, the #1 best-selling e-book *Hypnotic Writing*, and the #1 best-selling Nightingale-Conant audio program, *The Power of Outrageous Marketing*, among numerous other works. Dr. Vitale is also one of the stars of the hit movie The Secret.

# Dr. Ihaleakala Hew Len: www.zerolimits.info



Dr. Hew Len co-authored the book, *Zero Limits*, which tells the story of how Dr. Len worked at a Hawaii State hospital in the high security ward for the criminally insane from 1983 to 1987. There he cured an entire ward of criminally mentally ill patients

using the simple ancient Hawaiian healing method of Ho'oponopono.

During that time, Dr Hew Len didn't do any therapy on the patients. He would walk through the ward, and review the patient's files, not for the purpose of therapy, but to see what was there for him to clean up.

## Dick Sutphen www.dicksutphen.com



Richard Sutphen CCHT is the author of the million-copy bestseller, *You Were Born Again to Be Together* (Simon & Schuster). He has authored 21 New Age books, seven for Simon & Schuster, who calls him "America's Foremost Psychic Researcher." As a specialist in Past-Life Regression and Spirit-Contact

Therapy®, Richard has a private hypnotherapy practice, and he has trained thousands of people to be professional hypnotists. His radio show is heard by nearly half a million people a week.

Roberta Sutphen is a Certified Psychic Counselor—a natural Medium who can see through the veil to the other side.

Through direct communication with spirit guides, and often deceased loved ones, she is able to advise on a unique level. She has a Masters degree from Florida Atlantic University, and a Bachelors degree in Spiritual Healing. Roberta is also a member of the International Natural Healers Association.

#### Richard Bach: www.richardbach.com



I write about myself, mind and spirit, in every entry on this site. It's up to you to decide what those may mean to you. Check this page from time to time, read these lines again to test your defining of e-your-fellow-mortal-for-now and match it against your own.

It's possible that I might have made a number of questionable judgments in my lifetime. This page is probably one of them, as I won't always appear quite the dashing chevalier I fancy myself to be.

Ray Bradbury, my friend and mentor, had a word for this moment when he answered my letter of thanks, finishing my first book, for his example as a writer.

At the end of life, he wrote, when we must all lay ourselves out, with what thoughts shall we do so? Will we think, "I did my best!" or will we think, "I never tried..."

That Ray's writing is astonishing in it's clarity, that in my opinion Bradbury is the best writer of imagination in the history of the language, doesn't matter.

He does his best.

So shall I.

#### Mabel katz: www.mabelkatz.com

Mabel Katz instills inspiration that will last a lifetime. With her inspirational approach, Mabel gives people the tools they need to change their lives and create lasting results. Her approach goes to people's core, their soul. Many have said she's changed their lives forever.

Born in Argentina, Mabel moved to Los Angeles in 1983 where she became a successful accountant, tax advisor, and Enrolled Agent. In 1997, Mabel started her own company, Your Business, Inc., a step that not only enhanced her own success but also increased her ability to work more directly with others. Her company had prospered by helping new and established businesses expand and grow.

Mabel is internationally acclaimed as a foremost authority on the ancient Hawaiian art of Ho'oponopono. For twelve years she studied intensively with the master Ihaleakalá Hew Len, Ph.D. The essence of this art is simple, let go and let God. Who knows better than God what is right and perfect for us?

## Gregg Braden www.greggbraden.com



New York Times bestselling author Gregg Braden is internationally renowned as a pioneer in bridging science, spirituality, and the real world. Following a successful career as a computer geologist for Phillips

Petroleum during the 1970s energy crisis, he worked as a senior computer systems designer with Martin Marietta Defense Systems during the final years of the Cold War. In 1991, he became the first technical operations manager for Cisco Systems.

For more than 25 years, Gregg has searched high mountain villages, remote monasteries, and forgotten texts to uncover their timeless secrets. His work is now featured as media specials shown on the History Channel, the Discovery Channel, National Geographic, and ABC.

To date, Gregg's discoveries have led to such paradigm-shattering books as The God Code; The Divine Matrix; Fractal Time; and his latest, Deep Truth: Igniting the Memory of Our Origin, History, Destiny, and Fate. Today, his work is published in 19 languages and 38 countries, and shows us beyond any reasonable doubt that the key to our future lies in the wisdom of our past.

#### Abraham-Hicks www.abraham-hicks.com



Sometimes no amount of words will do a subject justice.

Abraham is a name. A symbol. A feeling. Evocative-yet simple-like we want our

names to be.

But who, or what, is/are, Abraham . . . really?

Workshop attendee: ". . . you're a very attractive woman, too."

Abraham: "We're usually a nebulous mist, so that is quite a compliment." (Laughter)

Louise Hay calls them "some of the best teachers on the planet today."

To Dr. Wayne Dyer they are "the great Masters of the Universe!"

A veritable who's-who of authors, speakers and teachers continue to publicly acknowledge and praise the immense value of the wisdom that is pouring forth through Esther.

Abraham has described themselves as "a group consciousness from the non-physical dimension" (which helps a lot!). They have also said, "We are that which you are. You are the leading edge of that which we are. We are that which is at the heart of all religions."

Abraham has told us through Esther that whenever we feel moments of great love, exhilaration, pure joy, stoned-out bliss, even the energy of sexual orgasm when we feel that Energy Flow rushing through our bodies, that is the energy of Source, and that is who Abraham "is".

"Jerry and Esther never used the word channeling," Abraham reflects. "It is used when applied to them, but they have never used it, because it means many things of which they are not, you see."

"You could leave the channeling out of it. Call it inspiration; that's all it is. You don't call the basketball player a channeler, but he is; he's an extension of Source Energy. You don't call the surgeon a channeler, but he is. You don't call the musician, the magnificent master musician, you don't call him a channeler, but he is. He's channeling the broader essence of who he is into the specifics of what he is about."

Esther herself calls Abraham "infinite intelligence," and to Jerry they are "the purest form of love I've ever experienced."

We say check out Abraham for yourself. It's the only way to go and the only way to know. If watching or

listening or reading the words of Abraham feels good to you, then you're in the right place. If they sound "off" to you, or maybe even a little bit annoying—adventure on!

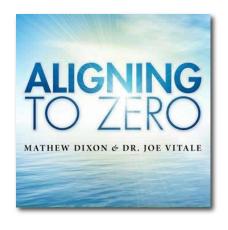
And finally—from Jerry—"Mr. Practical":

"I don't know what they are and I don't care what they are. I'm just using them for the good it will do for myself and others."

And sometimes—all is said with just one word.

Abraham. They just are what they are.

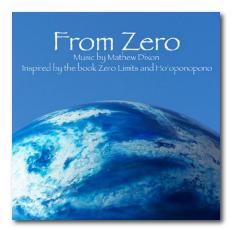
# **Mathew's Music and Meditations**



Aligning To Zero Mathew teamed up with fellow guitarist, Dr. Joe Vitale, to create music that triggers enlightenment. Finally, a true breakthrough designed to easily transform your very being – And all you do is relax and listen while doing (or not doing)

whatever you want – Guaranteed!

Hear samples at www.aligningtozero.info



From Zero Ten tracks of inspired Healing guitar. From Zero combines wonderful modern guitar Flamenco with Ho'oponopono healing. It musically wipes out energy blocks and any negativity. Inspired by the book, and Ho'oponopono,

it has been infused with the subliminal (below conscious awareness) message, "please forgive me, I'm sorry, thank you, I love you," spoken by the author of Zero Limits, Dr. Joe Vitale. Just listening makes you feel relaxed, at ease, and one with the Divine.

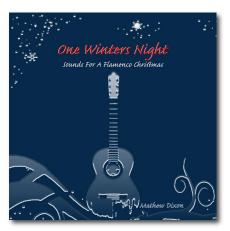
Hear samples at www.zerolimitsmusic.com



Changes Mathew's first Solo CD, is 12 beautiful tracks that capture the spirit of Spain in every note. A technically gifted player, Mathew lets the melodies of his flamenco-inspired music ring out over his own virtuosity, creating a sound that calms the

spirit while also evoking celebration from the soul.

Hear samples at www.zerolimitsmusic.com



Winters **Night** One Sounds for a Flamenco Christmas is sure to become a part of your family tradition for years to come. Whether you are decorating the tree, cooking goodies with loved ones, just enjoying one winters

night, Mathew's wonderful interpretation of these ten holiday classics and two new original Christmas songs are sure to find a place in your heart for years to come. From our family to yours, Merry Christmas.

Hear samples at www.zerolimitsmusic.com

# The Inner Child Meditation by Dr. Joe Vitale and Mathew Dixon

Over the weekend of April 17–18, 2009, at the Zero Limits III seminar in Austin, Texas, Dr. Hew Len taught Joe and Mathew what he referred to as "The Inner Child Meditation". That meditation has become the single most powerful healing tool they have ever used. It is the secret to releasing the negative emotions and blocks that keep us from our own abundance.

"This is the most important relationship in creation, more important than any physical relationship you have." –Dr. Ihaleakala Hew Len

Learn more at www.InnerChildMeditation.info

# **Attract Money Now Meditation By Dr. Joe Vitale and Mathew Dixon**

Four breakthrough quick meditations! – Less than 11 minutes each! – Guaranteed to work!

- Make a Request from the Universe
- Become a Natural Money Magnet
- Practice Mental Prosperous Spending
- "Nevillize" Your Future Success

Right NOW!

If you've ever wanted to easily and effortlessly program your mind with key principles from the book, *Attract Money Now*, here's your chance!

Learn more at www.attractmoneynowmeditation.info

#### **About the Author**



Mathew Dixon, aka The Guitar Monk, was born in May 1974, in Southern California. Mathew's parents, John, a photographer, and Michele, an artist, were more spiritual than religious, leaning more toward the Metaphysical.

They allowed Mathew to find his own spiritual path. Being introduced to channelers, reading Richard Bach books, listening to Dick Sutphen audios, and experiencing the energy of the vortexes of Sedona all by the 3rd grade, were just a few of the inspirations that helped Mathew's open-minded approach to spirituality.

In 6th grade, Mathew saw the movie *Crossroads* staring Ralph Macchio. He was instantly addicted to the music of Robert Johnson and started to teach himself to play an old guitar that his Mom had.

That same year, an after school music program was offered, and Mathew studied guitar with his first teacher, Michael Gonzales. When the program was over, he continued with private lessons with his life/guitar Mentor, Mike Sherman.

During his senior year of high school, Mathew was granted permission to enroll in music classes at Grossmont College. He would spend his mornings in class and then drive to the college to study with Professor Fred Benedetti in the afternoons and evenings.

When Mathew wasn't in school, he worked as a salesman at the music store where he took his lessons. In 1994, Mike Sherman asked him to substitute teach his students while Mike was on tour in Japan. When Mike returned, several students stayed with Mathew, and soon he was teaching full-time. He continued to teach at the store until 2004, when he and his wife, Shannon, relocated to Texas.

In Texas, Mathew continued his private teaching at the local music store. There, he would become the Director of Music for New Braunfels School of Music. Over the years, Mathew has taught thousands of students the joy of playing. Many of his students have gone on to perform professionally in bands and have become instructors themselves.

During his teaching career, Mathew supplemented his income in the early years by performing in bars and nightclubs in Southern California. His first bar gig was at the age sixteen. Because he was underage, he had to wait outside until it was time to take the stage. Over the years, he worked with an array of bands, performing musical styles spanning Blues, Jazz, Rock, Reggae, Folk, New Age, Classical, Flamenco, Country, and Metal.

Mathew also put in countless hours working as a studio musician for multiple labels. His compositions can be heard in several sound tracks for multi-media products, film, and commercials.

In 2010, Mathew was inspired to launch GUITARMONKS.COM with the intention of sharing his vast knowledge with guitarists of all playing levels and styles around the world.

The Guitar Monk name originated during his freshman year of high school. His best friend, Travis Smith, was frustrated with the overwhelming amount of time Mathew would spend practicing his guitar. It got to the point that when Trav would call, he would begin the conversation with, "So what are you practicing now?" One day, Trav told Mathew he was becoming a Guitar Monk because of his devotion in studying his instrument.

Mathew would later define being a Guitar Monk as "one who devotes their life to a solitude study of music, and guitar, during the duration of their awakening to enlightenment."

In 2011 after the success of his third solo CD, From Zero, Mathew launched the music label, Zero Limits Music. His focus was to create more "Healing Music," similar to From Zero. From Zero was inspired by the book Zero Limits and was infused subliminally (below conscious awareness) with the Ho'oponopono mantra, "please forgive me, I'm sorry,

thank you, I love you," spoken by the author of Zero Limits, Dr. Joe Vitale.

Following the success of From Zero in 2012, Mathew teamed up with Guitar Monk student and friend, Joe Vitale. The two of them combined efforts to create their best selling Healing CD, Aligning to Zero.

Aside from creating more guided mediations and writing other books, Mathew has plans to return to the studio soon with fellow guitarist, Joe Vitale, to create the sequel to Aligning To Zero.